

AYLESBURY RUGBY FOOTBALL CLUB LTD

Minutes of Club Executive Committee Meeting held at the Club on 3rd September 2020.

PRESENT: Paul Milham (Chair), L. Isom, R. Lawrance, D Spence, G. Evans, Claire Umpleby-Turner, D. Payne, Paul Andrews, Adam Moore

APOLOGIES:

ABSENT:

This meeting was held at the Rugby Club.

Things are slowly getting back to normal – although full contact Rugby has not yet started.

MINUTES OF PREVIOUS MEETING: Minutes of previous meeting accepted.

1.	EXPENDITURE APPROVAL.	
2.	100 CLUB ACCOUNTS. July Accounts approved. July results: First Prize £100.00 Michael Hogg; Second Prize £75.00 Steve Stow; Third Prize £50.00 Richard Johnson.	

NEW MATTERS FROM THE CHAIRMAN:

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HON SECRETARY:

1.	Various correspondence was reviewed.	
2.	Club Diary was reviewed	

HON TREASURER & FINANCE: See attached balances

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RUGBY:

1.	<p>Stage C and Stage D Return to Rugby: During August we moved to Stage C of the RFU Return to Rugby framework. This allowed larger groups to train together and the introduction of a touch format called Ready4Rugby. Many of our junior teams started some light, fun rugby sessions ahead of the official season kick off on 6 September as well. It feels great to be getting some form of rugby played at Ostler's Field. At the start of September we move to Stage D, which allows inter club fixtures of Ready4Rugby to be played. We are planning round robin friendly fixtures at senior/U18 level with some local clubs during September. We continue to lead the way as a club locally in getting rugby played as well as we can.</p> <p>Full-contact rugby start: The RFU have confirmed that we won't be at Stage F (full rugby allowed) until 1 November at the earliest. Fixtures wise, the senior men are most likely to end up in Window 3 of the fixtures, where we play our northern conference and play off for the league title. The women's team have yet to receive their fixtures from the league organiser.</p> <p>Friday night lights: On Friday night we have introduced a pitch up and play Ready4Rugby evening, with around 60-70 players getting involved. Male and female 16 and over welcome. We mix up the teams and it's a great opportunity to have a bit of fun. Food available afterwards and bar open.</p>	
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GROUNDS & PREMISES:

1.		
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YOUTH:

1.		
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CLUBHOUSE:

1.	Monthly Bar takings: July. Bar: £4,629.35; Kitchen: £467. August: Bar £5,5075.37. Kitchen: £819.08	
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COMMUNICATIONS:

1.	<p>Key communication stats:</p> <table border="1"> <thead> <tr> <th>Website Metric</th> <th>This month</th> <th>Previous month</th> </tr> </thead> <tbody> <tr> <td>Users</td> <td>968</td> <td>1,000</td> </tr> <tr> <td>Sessions</td> <td>1,400</td> <td>1,300</td> </tr> <tr> <td>Page views</td> <td>1,230</td> <td>2,800</td> </tr> <tr> <td>Pages/sessions</td> <td>3.37</td> <td>2.19</td> </tr> <tr> <td>Bounce rate</td> <td>41%</td> <td>70%</td> </tr> <tr> <td>Mobile/desktop/tablet</td> <td>N/A</td> <td>62%/32%/6%</td> </tr> <tr> <td>Acquisition:</td> <td></td> <td></td> </tr> <tr> <td>organic search, direct, other</td> <td>50%, 45%, 4%</td> <td>N/A</td> </tr> <tr> <td>Average session duration</td> <td>02:29</td> <td>00:54</td> </tr> </tbody> </table> <p>Facebook Aylesbury RFC: 2,692 page likes – up 17 from July report. Aylesbury Women & Girls Rugby: 396 page likes – up 11 from July report.</p> <p>Twitter @AylesburyRFC = 2,499 followers – down 10 from July report. @ARFCWomenGirls = 73 followers – no change from July report. @ARFC1stXV = 403 followers – down 2 from July report. @ARFC2ndXV = 265 followers – down 2 from July report. @ARFC3rdXV = 203 followers – up 4 from July report. @ARFCColts = 109 followers – up 1 from July report.</p> <p>Instagram @AylesburyRFC: 1,680 followers – up 14 from July report. @ARFCWomenandGirls: 928 followers – up 43 from July report.</p>	Website Metric	This month	Previous month	Users	968	1,000	Sessions	1,400	1,300	Page views	1,230	2,800	Pages/sessions	3.37	2.19	Bounce rate	41%	70%	Mobile/desktop/tablet	N/A	62%/32%/6%	Acquisition:			organic search, direct, other	50%, 45%, 4%	N/A	Average session duration	02:29	00:54	
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MEMBERSHIP:

1.	<p>Memberships went online mid-August after a few delays due to the RFU checking site security</p> <p>The RFU are still rolling out updates and improvements to GMS and working on issues clubs are raising with them. The system is however easier to use than last year, but far from perfect!</p> <p>We have to date had 196 people renew their membership online, which considering the junior season has not started yet is impressive!</p> <p>Most people have been able to navigate it easily once they find their login details, or we have been able to help resolve any issues when they have contacted us. Please therefore continue to email lauraisom@aylesburyrfc.co.uk with any GMS or membership queries</p> <p>Unfortunately, the reports within GMS combined with people sometimes buying the wrong membership and the need for age groups to have medical forms does mean that we still need hard copies of everyone's forms this year. Please hand them in behind the bar and we will then be able to reactivate your membership card for the bar/gym if applicable within 7-10 days.</p> <p>Thanks to everyone who has supported the club by renewing their membership so quickly</p>	
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A.O.B.

1.	<p>Look at lights for training ground – more lights? Brighter. A lot more training going on during the week.</p> <p>23/04/19 – AGP servicing company – will look at our lights when they look at the AGP lights.</p> <p>13/05/19 – C/O</p> <p>24/06/19 – Light company will be visiting.</p> <p>17/07/19 – C/O</p> <p>28/08/19 – Will chase.</p> <p>16/09/19 – C/O</p> <p>21/10/19 – Meeting on Thursday</p> <p>18/11/19 – C/O</p> <p>16/12/19 – awaiting quote</p> <p>20/01/20 – Awaiting quote, PM to chase</p> <p>17/02/20 – C/O</p> <p>23/03/20 – C/O</p>	PM
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	<p>27/04/20 – C/O 18/05/20 – C/O 29/06/20 – C/O 27/07/20 – C/O 03/09/20 – C/O</p>	
2.	<p>Agreed to Plant-a-tree scheme. Details TBC. 23/04/19 – Grant applied for. 13/05/19 – Ongoing. 24/06/19 – Laura has a meeting this week with Wendover Wood to get ideas and prices for acknowledging sponsors. Suggested price £50 per tree, allows for different tree prices and tag with name on etc. Planting would be in November. Planting Plan, to be agreed; Suggested Flowering cherries on bank by the new car park? Plant trees within hedge at back of new area. Once fire removed, line of trees in that corner. 17/07/19 – Will get note out to membership. And promote. 28/08/19 – Good progress. 16/09/19 – Sponsor's tree with Rugby ball leaves being delivered this week. Real trees to be ordered. 21/10/19 – Uptake is steady. 18/11/19 – All sold. Planting scheduled for 7 December. Closed. 16/12/19 – Laura to provide a map to each tree sponsor showing where their tree is planted, contact Mediaport to produce something we can display 20/01/20 – Laura to complete this month 17/02/20 – Map to be distributed. 23/03/20 – C/O 27/04/20 – C/O 18/05/20 – C/O 29/06/20 – Plant a tree map - professional map on hold as a cost is involved. Laura will issue emailable one in July 27/07/20 – In progress 03/09/20 – In Progress</p>	LI
3.	<p>Volunteer of the Month – Paul Delaney for September. Thanks Paul for all your help in the kitchen.</p>	ALL
4.	<p>Volunteer recruitment and vacant positions – it was discussed some roles not being fulfilled and some additional roles need filling (admin assistant, school liaison and fundraiser for example). LI to draw up a list of positions and volunteers and vacant roles as a starting point to be discussed in next exec meeting. New recruitment methods will also be looked at, including potentially recruiting externally if needs be. 17/02/20 – WIP 23/03/20 – C/O 27/04/20 – C/O 18/05/20 – C/O 29/06/20 – Volunteer recruitment and vacant roles - roles to be filled to be identified this month. Laura attending RFU volunteer recruitment course in August. List of age group managers and coaches checking who is returning so we can move up age groups and identify those without DBS 27/07/20 – C/O until season starts 03/09/20 – C/O</p>	LI / ALL
5.	<p>Physio contracts to be reviewed and look at IR35 implications with changes in law. All student physios must be managed by existing physio team and approved / DBS checked etc. 17/02/20 – Contracts to be reviewed. 23/03/20 – C/O 27/04/20 – C/O 18/05/20 – C/O 29/06/20 – C/O 27/07/20 – C/O 03/09/20 – C/O</p>	RL DS RL
6.	<p>Gym fundraiser – DP to chase up progress. Women players keen to collaborate / assist 17/02/20 – 25th April weekend. Million metres. 23/03/20 – C/O 27/04/20 – C/O 18/05/20 – C/O 27/07/20 – C/O 03/09/20 – C/O</p>	DP
7.	<p>Check rulings around stash sponsoring / providing kit for seniors etc. DP & AM to check rules and put together proposal. 17/02/20 – WIP 23/03/20 – C/O 27/04/20 – C/O 18/05/20 – C/O 29/06/20 – C/O 27/07/20 – C/O 03/09/20 – Sorted. Closed.</p>	DP AM

8.	Meet the Exec for Ladies' team. To be arranged	C-UT
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There being no further business the meeting closed at 9:40pm. The next meeting will be on **Monday 28th September** at the Club.

P. Milham
CHAIRMAN 28th September 2020

Aylesbury RFC
Finance Update 03 September 2020

Account balances:	
Trading Account 9165	£935.52
Club Account 9749	£500.00
Savings Account 9757	£35,648.87
Account 9803	£1,403.03
Account 3131	£2,415.10
Total:	£40,902.52